PROSTITUTION AND THE SUGAR BABY PHENOMENON IN FRANCE FROM 2016 TO 2019

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Abstract Code: ABS-ICOLLITE-20030
INTRODUCTION

- Prostitution can be defined as an occupation that involves sexual or non-sexual activities in exchange for compensation.
- As times goes by, prostitution appears in various forms.
- France is a country which legalizes the prostitution.
- In 2016, François Hollande implemented *la Loi de Pénalisation de Client de Prostituée*.
- In 2017 an advertising truck comes from sugar dating site, RichMeetBeautiful.fr, which was around universities in Paris.
INTRODUCTION & LITERATURE REVIEW

- The reasons of the development of the RichMeetBeautiful.fr site and the practice of sugar dating related to the practice of prostitution because remain unclear within France law that regulates the practice of prostitution.

- This research will further whether sugar baby is included in the practice of prostitution and the position of this phenomenon in French law.
• The qualitative method according to Wahidmurni (2017).
• Data sources: journal articles about prostitution, prostitution of students in France, and sugar baby; news articles regarding sugar baby in France.
Practice of prostitution among French students

• Factors of Students Practicing Prostitution: not living with parents, increasing student living costs, the lifestyle of the students, unfortunate background.

Laws on Prostitution in France

• In 2016, Hollande enforced la Loi de Pénalisation de Client de Prostituée.

The background of Sugar Baby’s development in France

• In 2014, the appearance of a sugar dating site in France, SeekingArrangement.com.

• In 2017, advertising trucks of RichMeetBeautiful.fr appeared in the parking lot of universities in Paris.
Practice of sugar dating among French students

- Meet financial needs and improve living standards.
- Visiting museums, having meals in restaurants, going to the cinemas, and having sexual intercourse.
- Rewards: cash ➔ around € 1000-10000. Gifts or bonuses that usually depends on the services provided by the sugar baby.
The activities performed by sugar baby is counted as prostitution due to the sexual intercourse involved to obtain remuneration.

There are the differences between the practice of sugar baby with prostitution.

If sugar daddies or sugar mommy is found using the sugar baby services in order to obtain sex, he/she can be fined for € 3,750 and the obligation to attend courses on the danger of prostitution.
REFERENCES


